

Juan Carlos Campuzano II

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EXPERIENCE

Producer, Lunario Media

January 2022 - Present

Developed and produced over 50 episodes in English and Spanish for *¿En Serio?* informed rant series, *Lunario Informa* explainer series, and *Latido POP* lifestyle-culture series. Oversaw all aspects from pitch to publish including research, script writing, talent development, remote production, edit, legal clearance, and delivery.

Associate Producer, *Serenata de las Estrellas*

January 2023 - April 2023

Produced interviews, shoots, and surprise serenade performances on 4 episodes of a new Roku series shot in Los Angeles. Oversaw creative and logistics from pre-production to episode delivery including producing story, facilitating shoots, producing talent, logging footage, and subtitling.

Associate Producer, *Red Table Talk: The Estefans*

July 2020 - December 2021

Produced creative materials and managed logistics from pre-production through episode launch for twenty episodes plus promos and bonus content for the Emmy-nominated talk show series on Facebook Watch. Developed episode topics, booked and produced guests, coordinated Zooms, created call sheets, tracked story, created packages and beat sheets, addressed network notes, managed photo/video clearances, distributed social media promos to celebrity guests, and oversaw English and Spanish subtitling for the first bilingual spinoff of *Red Table Talk*.

Story Associate Producer, *Everybody Loves Natti*

May 2021 - July 2021

Supported story producing team with tracking episode cuts and subtitling on a six-episode reality series following Latin urban music stars Natti Natasha and Raphy Pina.

Story Producer, *Off the Beaten Path*

December 2020 - May 2021

Organized all footage, created paper edits, produced story, sourced and licensed photos for B-roll, and finalized deliverables on a thirteen-episode, public access docuseries for Alhurra TV.

Production Coordinator, ViacomCBS Digital Studios

July 2019 - April 2020

Supported teams with all production-related logistics including booking travel, hiring crews, managing payroll, renting equipment, creating budgets, and assisting on set for several digital series.

Spongebob Smarty Pants | Nickelodeon

We Own Homecoming | BET

Black History Month: Stephen A. Smith | BET

The Recast | Paramount Network

RuPaul's Drag Race Meet the Queens S12 | VH1

Face to Face: Conversion Therapy | Logo

Field Coordinator, *Rhythm & Flow*

October 2018 - January 2019

Facilitated auditions for casting, coordinated location scouts, and worked on set for the New York City portions of the Netflix hip-hop competition series.

Production Assistant

Finding Escobar's Millions | Discovery Channel

February - July 2019

The Preppy Murder: Death in Central Park | Sundance Channel

October - December 2018

Christmas in Rockefeller Center | NBC

November 2018

Take On America with OZY | PBS/Youtube

October 2018

Suze Orman at The Apollo | Oprah Winfrey Network (OWN)

September 2018

Macy's 4th of July Fireworks Spectacular | NBC

July 2018

SNL's Weekend Update: Summer Edition | NBC

August 2017

Talent Intern, *Saturday Night Live*

September 2017 - May 2018

Writers' Research Intern, *Saturday Night Live*

September 2016 - May 2017

Digital Entertainment Production Intern, Univision

June - August 2016

EDUCATION

NYU Gallatin School of Individualized Study Class of 2018 Cum Laude

Bachelor of Arts in Media & Entertainment Production in the Creation of Globalized Audiences

Minor in Business of Entertainment, Media & Technology

MEMBERSHIPS & HONORS

Writers Guild of America East
AP to Producer Training
Program 2023

Daytime Emmy Award
Nomination for Outstanding
Informative Talk Show
2021 & 2022

Emerging Content Creator at
the National Association of
Latino Independent Producers
(NALIP) Virtual Summit 2020

Producer for Telemundo 51's
annual Liga Contra El
Cáncer/League Against Cancer
Telethon 2015, 2016, 2017,
2021 & 2023, which raised
\$4M+ for cancer treatment

Gallatin Theatre Troupe
Executive Board Member &
Spring Mainstage Producer
Our House (2017)
Left of Aleppo (2018)

Cuban-American Student
Association (CASA)
President 2017-2018
Treasurer 2016-2017

NYU Gallatin Dean's Honor
Society & Founders Day Award
Recipient

SKILLS & INTERESTS

Fluent in English & Spanish

Proficient in InDesign,
Premiere Pro, AVID,
Photoshop, FileFinder,
FileMaker, ProTools,
Google Suite, Microsoft
Office, Monday, Asana,
MailChimp, Eventbrite,
Facebook, Twitter,
Instagram, Snapchat &
Hootsuite

Frequent traveler; and
theatergoer